To The Principal, K.S.N. Government Degree College (G), Anantapur.

Sir,

Sub: - Department of Commerce-K.S.N. Government Degree College(W)
Anantapur-seeking permission to invite Guest Lecturer and conduct
a programme- on 27.11.21-Requested.

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I, A. Adinarayana, Lecturer in Commerce and incharge of the Department of Commerce, K.S.N.Government Degree College (W), Anantapur, request you sir to give permission to invite Dr. K.Rajendra, M.Com., M.B.A., Ph.D., who is a resource person in Finance and Marketing to our college and deliver lecture on the topic: Financial Education and Investment Planning on 27.11.21.

Thanking you Sir,

Yours faithfully,

(A. ADI NARAYANA)

# CIRCULAR

All the Studetns are hereby informed that there will be a programme in which Dr. K. Rajendra Prasad, M.B.A., M.Com., Ph.D., will deliver speech on the topic: FINANCIAL EDUCATION AND INVESTMENT PLANNING on 27.11.21 at 2.00 p.m. . So all the students are instructed to attend the programme in our college and make it success.

Signature of the Principal

The Commerce Department

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Copy of Resolution (Minutes book):

### RESOLUTION

The staff of the Department of Commerce, K.S.N. Government Degree College (w), Anantapur have met in the college and taken a resolution on 24.11.21 to invite Dr. K. Rajendra Prasad, M.B.A., M.Com., Ph.D., a Resource Person in Financial Education and conduct a programme in the college in which the Resource Person will deliver lecture on the topic FINANCIAL EDUCATION AND INVESTMENT PLANNING on 27.11.21.

> Lecturer in Commerce, K.S.N. Govt. Degree College (Women) ANANTAPUR

SIGNATURES OF THE STAFF MEMBERS:

35. MaghowldB

# K.S.N. GOVERNMENT DEGREE COLLEGE (w), ANANTAPUR

### **DEPARTMENT OF COMMERCE**

GUEST LECTURE DELIVERED BY Dr. K. RAJENDRA PRASAD, M.Com., M.B.A., Ph.D., ON 27.11.21

**TOPIC: FINANCIAL EDUCATION AND INVESTMENT PLANNING** 

#### OBJECTIVES:

- 1. To help the students understand financial concept that will help them to manage their money in better way in future.
- 2. To make them grasp life skills for good financial wellbeing.
- 3. They can understand about budjeting, investing, insurance, loans and interest.
- 4. To help them become self sufficient and achieve financial stability in their future.

#### **OUTCOMES:**

- 1. The students have understood the financial concepts
- 2. They have grasped life skills for good financial wellbeing.
- 3. The students have kn own abolut budgeting, investing, insurance, loans and interest.
- 4. The lecture have helped them to become self-sufficient and achieve financial stability in their future.

MAPPING:- The programme of FINANCIAL EDUCATION AND INVESTMENT PLANNING is very helpful to the Department. It will useful to the students to acquire the ability to apply their basic talent of logic and science to thoughts, actions financial planning and investments in their real life in future.

> Lecturer in Commerce, K.S.N. Govt. Degree College (Women)

ANANTAPUR

### **BRIEF REPORT**

An awareness programme on FINANCIAL EDUCATION AND INVESTMENT PLANNING is conducted by the Department of Commerce, K.S.N. Govt. Degree College(W), Anantapur on 27.11.2021.

Dr. K.Rajendra Prasad, M.B.A., M.Com., Ph.D., a Resource Person has attended the K.S.N. Govt.Degree College(W), Anantpur on 27.11.21 and delivered a lecture on Financial Education and Investment Planning. He has brought awareness among the staff and students about to to invest money in organized sectors for security and good returns and emphasized on the following points:

- Smart financial plan.
- 2. The power of compound earning.
- 3. Investments in fixed deposits, equities, Mutual funds, Gold etc.,
- 4. Modern approach of investment: Income-savings=expenses.
- 5. Where not to invest money:

Money circulation Schemes(MCS), Multi-level Marketing Schemes(MLM), Net work Marketing(NWM), Self employment yojana(SEY), Chit fund, Ponzi schemes.

- 6. Principles of wise investing.
- 7. Pyramid of Investment
- 8. Challenges in investing directly in Capital Marketing.
- 9. Mutual fund- How it works
- 10. Systematic investment plan.

The lecture is very useful for the staff as well as students in bringing awareness how to invest and get expected returns in an organized banking sector in india. The speech is concluded with great applause. All the students opiened that the class is very useful and feasible to put in practive.

Feedback of the students:-

They expressed their opinion that the programme is very useful to them. They have known about Financial concepts, grasped life skills for good financial wellbeing and another concepts like budgeting, investing, insurance, loans and interest.

Lecturer in Commerce, K.S.N. Govt. Degree College (Women)

ANANTAPUR





Do. K. Rayandra
prasad, MBA,
M. Com Ph. D.
delivering
speech on the
topic;
financial
cducation
and Investment
Planning



Programme on Topicifina neid (planning) toucation and Investment Planning.

# **ATTENDANCE SHEET**

Attendance sheet of the students who attended the programme of Guest Lecture delivered by Dr. K. Rajendra Prasad, M.B.A.,M.Com.,Ph.D., on the topic **FINANCIAL EDUCATION AND INVESTMENT PLANNING** conducted in K.S.N. Government Degree College(W), Anantapur on 27.11.2021.

S.No	Name of the student	Sem	Signature of the student
1	G. pallavi kurrazi	I sem	G. pallovi Kumazi
2.	M. Sivamma	Isem	M. Sivamma
3.	S. Lakshni maywii	Usen	S. Lakshm? maywi
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6.	N. Lakshmedevi	J.Sem	N. Lakshmidevi
7.	G. Manasa	I Sen	G- Canasa-
_ გ.	y. Hemalatha	V Sem	y. Hemalatha
<b>209</b>	Gelavanya	7 sem	Gilavanya
	Thalyani	5th Sem	T. Kalyan
	B. Martika	5th Sem	13. Movnika
120	K. Mourilea	5th Sem	K. Maudia
13.	C. Sreevani	VIK Sem	C. Steevani
14.	C. Steelatho	Ith Sem	C. Sojeclatha
15	P. sanjana	I'm sem	P. Sanjana
	P. Divyabharathi	Ith sem	P. Diryabhaxathi
17	M. Sandhya	V Sem	M. Sandhya
18	C. Shashi kala	V gen	C. Shashikda
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S.No	Name of the student	Sem	Signature of the student
24.	P. karuna	5th sem	Pikaruna
25	R. Rayeswari	IV "CFM	K. ROTESWOOT
26	m. Ascolni	Ith Sem	m-Asoni
27.	G. Shirisho	v Sem	G. Shiristo
28.	C. Alele	V sem	c. Apple.
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30	C. L. Aklib	J sem	c. L. Affila
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42	P. Sunitsa	III rd sem	
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S.No	Name of the student	Sem	Signature of the student	
47.	D. Irfana Thahseen	III & Sem	D. Infana Thaheeen	
1	S. Sheeba farhana	III sem	S. Sheeparana	
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54.	y. Bhanu priya	III sem	y. Bhampriya	
55	C. Vennela	III Sem	C. Vennela.	
56.	S. Sameena	III ad Cem	S. successay	
57.	K. Anjali	Wed sem	RA	
58.	M.s. Masuma.	III Sem	M.S.Masuma.	
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75.	G. manasa	III sem	G.manasa
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87.	T. Nagamani	III Sem	T. Nagamani
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